

Canadian Chinese Express (Ming Sheng Bao)

A subsidiary of Ming Pao Newspapers (Canada) Ltd.

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www.MingShengBao.com (Toronto)

The screenshot shows the website layout with the following banner positions identified:

- S1 Super Banner:** 760(W) x 90(H) at the top.
- Left Rectangle Banners (LRB1, LRB2):** 300(W) x 55(H) and 300(W) x 250(H) on the left side.
- Right Rectangle Banners (RB1-RB8):** Various sizes (180(W) x 150(H) to 180(W) x 60(H)) on the right side.
- News Banners (NBL1-NBL3, NBM1-NBM3, NBR1-NBR3):** Located in the news section at the bottom.

Left Rectangle Banner 1
\$360 / month

Left Rectangle Banner 2
\$1,400 / month

Super Banner
\$1,400 / month

Rectangle Banner 1
\$480 / month

Rectangle Banner 2
\$380 / month

Rectangle Banner 3/4
\$280 / month

Rectangle Banner 5
\$320 / month

Rectangle Banner 6/7/8
\$160 / month

News Banner Left 1
\$400 / month

News Banner Left 2
\$360 / month

News Banner Left 3
\$300 / month

News Banner Middle 1
\$250 / month

News Banner Right 1
\$140 / month

News Banner Middle 2
\$220 / month

News Banner Right 2
\$120 / month

News Banner Middle 3
\$190 / month

News Banner Right 3
\$100 / month

AD Type	Pixel Dimensions (W x H)	Maximum File Size (Motion/static)
S1 Super Banner	760 x 90	70KB / 40KB
LRB2 Rectangle Banner / Video	300 x 250	70KB / 40KB
Other Banner	Various Sizes	40KB / 15KB

File Format: Gif, jpeg, Flash

For booking information, please call (416)321-0088.

Note: The above details are subject to change at Ming Pao's discretion without further notice.

March 25, 2014